



2024 Daybreak Fiesta Festival Vendor Agreement

Thank you for your interest in participating in the 2024 Daybreak Fiesta Festival. The purpose of the event is for Daybreak homeowners and local residents to immersively experience Latin American culture through entertainment, food, art, and other activities. We are anticipating around 3000 attendees at the festival. This is an excellent opportunity to introduce your services and culture to local residents.

Event Information

Date: Saturday, June 22, 2024

Times: Event Run Time 5:00 PM - 9:30 PM

Load-In 3:00 PM - 4:00 PM

**No vehicles will be allowed in the set up area after 4:00 PM. Set up and display must be completed by 4:45 PM. Arrival to the venue after 4:30 PM will result in forfeiting participation in the event.

**We ask that all vendors run their booth for the entire duration of the festival. Please do not pack up early.

Location: SoDa Row at Daybreak
11241 S Kestrel Rise Road
South Jordan, Utah 85009

These regulations and expectations are designed to make this event enjoyable for participants and to create structure for vendors. Your signature at the bottom of this form verifies you have read these regulations and expectations and agree to abide by them if you are selected to participate in the event.

If you are selected for participation in Fiesta, you will be emailed an invoice for booth payment. Payment can be made over the phone or in person by cash/check to the address listed below. Please make checks payable to "LiveDAYBREAK". A booth space will not be guaranteed until payment has been received in full. Payments will not be accepted after May 24.

Mail or Drop Off Items to: LiveDAYBREAK Community Council
Attn: Daybreak Fiesta Festival
4563 Kestrel Ridge Rd, South Jordan,
South Jordan, UT 84095

Contact: Natalie Garcia
ngarcia@livedaybreak.com
(801) 599-7810



Vendor Application

Business Name: _____

Federal ID # (EIN): _____ **OR** Utah Sales Tax ID #: _____

OR SS#: _____ **OR** Utah (ONLY) DL #: _____ DOB: _____

Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Website/Social Media Handles: _____

Country/Culture Represented: _____

What will you be selling/offering: _____

Fees: Fees will be based on the particular needs of the vendor. After we receive your application, you will be emailed an invoice for booth payment. Payment can be made by cash, check, or over the phone. Please make checks payable to "LiveDAYBREAK".

Booth Fees (Includes ONE 10' x 10' event space):

- Food Vendor\$50
- Jewelry, Merchandise, Service Vendor\$25
- Non-Profit\$10

Optional Add-On Fees:

- 10' x 10' Overhead Tent\$75
- Power (please see page 3)\$40
- Additional 10'x10' Booth Space\$25

Amount Due \$ _____



Regulations and Expectations

Please read the following and sign, acknowledging your agreement.

- Vendor businesses must be **licensed by the State of Utah** and must provide proof of licensure to LiveDAYBREAK with their completed 2024 Daybreak Fiesta Festival Vendor Application application. Licenses must be present at each individual booth.
- Vendor agrees to **pay respective fees** for participation in this event. Payment of which shall be made by cash, a check to "LiveDAYBREAK", or over the phone. Once the vendor is approved for participation, this fee becomes non-refundable under every circumstance.
- Overhead tents must be secured by a minimum **20 lb. base weight per leg**.
- Vendors must supply their own display materials.
- Because the event runs after sunset, vendors are responsible for providing their own lighting for their tent.
- Vendor space decorations and exhibits shall conform to any and all fire regulations. Toxic materials may not be used.
- **Power:**
 - For vendors who applied, paid, and were approved for power, you will be provided access to **one** outlet.
 - No power strips of any kind are permitted
 - Extension cords will not be provided and are the sole responsibility of the vendor
 - Personal generators are permitted in designated areas of the event site
 - Vendors must disclose if intending to bring their own generator prior to the event date
 - We highly recommend using LED and battery power for smaller items (lights, fans, etc.)
- Vendors must clean up the entirety of their designated event space including removing all decorations, products, and trash at the conclusion of the event.
- Acceptance of this vendor application by LiveDAYBREAK does not in any way mean an endorsement of the Vendor's services or products by Daybreak. Vendor business agrees that it will not advertise its business using the "Daybreak" name in any way.



- Vendor may not sublet, assign, or apportion any portion of its assigned space to another entity.
- Vendor may not exceed its assigned space dimensions in any manner. No Vendor may advertise or distribute materials outside of the space dimensions assigned to them or interfere with traffic in or around the exhibit area. Vendors are welcome to secure more than one space.
- LiveDAYBREAK reserves the right to restrict and/or remove any Vendor at its discretion for any reason including, but not limited to: unprofessional behavior, solicitation beyond the assigned space, noise, objectionable method of operation, or any other reason that LiveDAYBREAK may deem as a violation of the terms of these Regulations. In the event of such removal or restriction, LiveDAYBREAK will not issue any refund for participation fees paid or cover expenses incurred as a result of said removal.
- These Regulations and Expectations become a part of the agreement between the Vendor and LiveDAYBREAK. All matters in question not covered by these Regulations and Expectations are subject to the discretion of LiveDAYBREAK and all decisions made shall be so binding on all parties affected by them, as in the case of these original Regulations and Expectations. Authority to enforce these Regulations and Expectations is given to the LiveDAYBREAK Community Council Director.



Acknowledgement:

The undersigned agrees to the terms of these Regulations and Expectations and by signing this document state that they are a fully authorized representative of the Vendor as written on the "Vendor Application."

____ I / We understand that my participation in this event is subject to the terms and conditions of the "2024 Daybreak Fiesta Festival Vendor Application".

____ I / We attest that all information on this application is true and correct and that I am authorized to sign on behalf of the Vendor listed on this form.

____ I / We agree to pay respective fees for participation in this event.

Vendor Business Name

Printed Name of Authorized Representative

Signature of Authorized Representative

Date

Thank you for your application. You will be contacted shortly.
LiveDAYBREAK